

# Call for Entries: 1000 Food Styling Ideas

Selections will be made by Ari Bendersky,  
editor of [Eater Chicago](#).

Winners will be featured in *1000 Food Styling Ideas*, a full-color, 320 page book brimming with beautiful and inspiring images. Slated for publication in fall 2013, this volume will present the best in food presentation and photography techniques.

Visit our website at [www.rockpub.com](http://www.rockpub.com)

## ABOUT THE SPONSOR

Rockport Publishers specializes in books for design professionals—our publishing program includes graphic design, interior design, crafts, architecture, product design, and general reference. Our world-wide book distribution offers designers the opportunity to show their work in an international forum. Please visit our website at [www.rockpub.com](http://www.rockpub.com).

## WHAT IS ELIGIBLE

Any image of a food or drink item photographed within the last two years. Photos that have been published in other Rockport books are not eligible. There is no entry fee and, because of that, we cannot provide free copies of the book to those whose work is chosen. However, we do offer a 50% discount on copies of the book.

## WHAT TO SEND

Please send digital submissions (see below for instructions). There is no entry fee and you may submit as many entries as you like, but be sure to complete a separate form for each entry. The information you provide will be used in a caption to accompany your submission should it be selected, so write legibly, be as complete as possible, and double check all spelling. Incomplete or illegible forms will be disqualified.

## DEADLINE

The deadline for entries is October 22nd, 2012. Upon publication, designers whose work is selected for the book will be notified and will receive a 50% discount on unlimited copies of the book.

**GET  
PUBLISHED!**

Rockport Publishers would like to celebrate the most beautifully styled food images in their new book, *1000 Food Styling Ideas*. Food preparation is an art form and we'd like to see your creations.



ELECTRONIC SUBMISSIONS GUIDELINES

Using a program such as Fetch, you can electronically upload your files here:

ftp address: ftp.rockpub.com  
User: 1000fsi  
Password: r0ck!f00d (0=zero)

SIZE AND FORMAT

- 300 dpi resolution
- Minimum size 4 x 5-inches (9 x 12-inches preferred)
- TIFF, EPS, and JPEG files only—RGB color (not CMYK)
- PDFs and PNGs not accepted

Rockport cannot be responsible for additional color-correcting of digital files.

FONTS

If your files include fonts, please convert to outline (vector).

QUESTIONS

Ari Bendersky  
ari@ariwrites.com

PLEASE PRINT CLEARLY

PROJECT DESCRIPTION: \_\_\_\_\_

PHOTOGRAPHER: \_\_\_\_\_

CLIENT: \_\_\_\_\_

PLEASE PRINT CLEARLY

YOUR NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

WEB URL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

GRANT OF RIGHTS

The undersigned hereby grants to Rockport Publishers the right to reproduce the work identified above in its forthcoming book, tentatively titled *1000 Food Styling Ideas* (the Book), in all editions, revisions, and reprintings of the Book; in promotional materials thereto; and in all media which makes the Book available in visual form for reading; and as a contribution to other collected works in all such media. The below signed hereby confirms that (1) the information attached hereto is correct, (2) the below signed is either the sole owner of all rights to the work (and to any and all photographs, samples, and transparencies of the work being submitted) or has been authorized by the owner(s) of such rights to grant the rights herein granted, and (3) the publication of the work will not violate the rights of any third party. The below signed agrees that (1) the below signed will not receive any direct financial compensation from Rockport for granting these rights herein, (2) the materials submitted will not be returned except upon request, (3) the below signed shall not hold Rockport Publishers responsible for the safekeeping of any materials in Rockport's possession, and (4) Rockport Publishers is entitled to rely for permission on a facsimile of this original.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

Send your best food styling  
photos no later than  
**October 22nd.**



Front and Back Photos by: Ty Lettau